



# How to Get the Traffic That You Need

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## How to Get the Traffic That You Need

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[How to Get Tons of Free Traffic to Your Site Check It Out Here.](#)

[Create Your Own Money Making Sales Funnel in Less Than 60 Minutes Click Here](#)

[Easy, Profitable. Perfect for Beginners Check It Out Here](#)

## **Important: Read the Following:**

When you implement this report, you will possess valuable knowledge to help you improve your ads. This is a big key in making more sales.

So, it is important for you to read, study and implement this report as thoroughly as possible. **DO NOT JUST PERUSE THIS REPORT ON YOUR COMPUTER. PRINT IT OUT AND READ IT. STUDY IT.** It is your report. Put it to use and let it help you to become successful on the internet.

If you just peruse this report on your computer, you might not implement it. It is your report. It is completely yours. You can even give it away to others, but it will be useless to you unless you use it. This is why you want to print it out for your personal use.

If you read, study and act on this report, you will be one step closer to success. It does not cost you anything to print out this report. It is your tool to use to help you get out of the rut that you might be in. Print the report out, and use it to your advantage.

This report is not just a theory. I have used it myself with tremendous effect. As you read this report, you will see how it has been applied in real life, and you will see how you can use it yourself to your advantage.

**STOP!** Have you printed this report yet? Do so now. Circle and underline the ideas that are important to you. Take notes on it. Scribble your own ideas on it. This is your report to be used by you to make you a success, but this report is just information unless you use it.

If you are struggling to succeed on the internet, you must read and apply the lessons of this report toward your marketing success. Your survival as an internet marketer may depend upon what you learn from this report.

You cannot last as a marketer if you are struggling and not making any money. You know that you can succeed because others are doing it on the internet. They are doing it in much the same way that you are struggling, but they have discovered the secret methods of success.

These secrets are what have made the difference in their success. These same secrets can turn your business around. This is why you need to read this report to the end.

**This report is FREE because the people at the Good Guy Reports want you to succeed. Your success is their success.**

You can begin to learn those same secrets of the experts from this report and get more like it if you wish.

This report is deliberately short and simple so that you can quickly apply

the principles revealed in it to your success.



**The first principle that you have to learn is that those who succeed in internet marketing have learned to go after customers; not sales.**

The experts call the going after sales method the one-and-done method. You concentrate on making sales. One person comes to your site. They don't buy. You're done. They are gone and you will never see them again. You will never get another chance to sell them your product.

This happens over and over with the same results – you have not made any money.

One in a hundred; one in two hundred – often it is less than one in a thousand will buy. You are still done. You have made one sale and the customer has moved on after buying. You have lost a customer.

The average person doesn't buy until they have seen an ad 5 to 7 times; but you are always in the one-and-done mode. Your visitors are always gone after the first visit and never visit your site the 5 or more times that is needed to make a sale.

There is a proven way to get the people who visit your site to keep coming back. They won't just keep coming back 5 or seven times, but they will keep coming back for a long time. Those who didn't buy one time will buy from you later.

Those who bought one product from you one time will still be your customers and will buy other products from you later.

[The Easy Way to Create Professional Videos with Just an Iphone Check It Out Here](#)

That is the proven method that the experts are using to make money while you are still struggling to make sales.

**You can do the same thing in order to catapult yourself to success.** 😊😊😊

There are other keys and I will share them with you in other quality reports, but this is the most important one. If you learn to go after customers, the other lessons will be easy to do. If you cannot get customers, the other lessons won't make any difference because you won't have any customers to sell to.

Getting customers is easy to do. The marketing experts have proven it with their outrageous success. If you can discipline yourself to do the same thing that the experts are doing – go after customers not sales – you too will be on the road toward success.

Not only is it easy. Going after customers is something that you must train yourself to do. If you do that, you will be on the road to success. If you don't you cannot succeed in internet marketing.

This report was specifically written to show you how to get loyal customers who will buy from you again and again so don't give up.

However, you must rivet your mind on two facts:

- It is easy to go after customers instead of sales
- You must do so if you are to succeed

If you can set your mind on these two principles you are ready to move forward.

Like I mentioned above, there are other keys to making an internet business a success: How to create attention pulling headlines; How to create a sales page that converts visitors into buyers; How to keep your customers once you have them; and several others.

[Capture More Leads; Convert More Customers Find Out How here](#)

All of these principles are easy to put into practice and I will show you how to do these things in other reports. By easy I mean almost as easy as cut in paste. If someone shows you how to make a good headline, you can use that same headline with a few changes over and over for all of your sales pages.

The key to getting customers is to having a customer list. You encourage people to join your list instead of trying to sell them. It is a lot easier to do because you can ask them to join your list for free. Free is a very good price.

You will turn these people on your list into loyal customers.

This involves a whole new mindset. Your mind is geared to: "How do I get customers?" And "How do I satisfy and keep my customers?" It is not on: "How do I make sales."

I said above that you must rivet your mind on two facts: “It is easy to go after customers instead of sales.” And “You must do so if you are to succeed.”

Don’t lose that concept. It must become the motivating factor in the building of your business. Your whole mindset will be on getting and satisfying customers; not making sales.

**This is important:** Right now having the right mindset is more important than doing things right. If you have the right mind set, you will be focused on the right things to do.

If you do some things right without having the right mindset, you will be prone to digress. The right mindset will drive you toward making the right decisions. The decisions that you make should be focused on getting and satisfying your customers; not making sales.

[Can You Get 7,646 Leads and \\$83,738 Sales in 14 Days. Click Here to Learn More.](#)

If your mind is focused on getting and satisfying customers, the sales will come because you will have customers. Your mindset will be riveted on getting and satisfying your customers. Customers are your bread and butter.

Visualize this in your mind: **“I will become successful at internet marketing because I am focused on getting and satisfying my customers.”**

There are a couple of new things that you have to learn to make this work for you.

**ONE:** You have to learn how to build a customer list.



You do this much the same way that you use to promote your product except now you are promoting your list.

You are not asking people to pay money for your product that they know nothing about. You are asking them to join your list for free.

It is easier than selling a product because membership on your list is free. (It is a lot easier to offer someone something for free than to try to sell them something.)

You want to offer them membership on your list for free because you want the customer. You will make a lot more sales anyway when they begin to buy things from you.

[Start Getting FREE Traffic and Making Money Today Find Out How Here](#)

The 'sales' page is a little bit different. It has an opt-in form for people to join your list instead of a buy button. Because of this it is called an opt-in page instead of a sales page. It is also called a 'squeeze page', 'landing page', 'email capturing page' by some. Whatever name it goes by, its purpose is to get customers and not to make sales.

The opt-in form is also new to some people. The form captures people's email addresses and maybe their name and uses it to send emails out to people automatically. In order to make it work, you will need an auto-responder service.

Don't get scared. It is easy to use an auto-responder service. They make everything automatic so that everything is done for you automatically.



Most of the good auto-responder services have tutorials to help you; and they have good help on the phone to help you get set up. I had some difficulty when I first set my auto-responder service up with Aweber and I found that help was just a phone call away with them.

You can sign up with Aweber at the time of writing for First month free here: [aweber.com](http://aweber.com). You may want to hurry. It may not be free for long.

What I said before is very important. It is easy to set up an email list and it is something that you must do if you are to succeed in internet marketing.

Just keep thinking: **“I will become successful at internet marketing because I am focused on getting and satisfying my customers.”**

There are three simple aspects to making an auto-responder work. **YOUR** auto-responder people will walk you through all of the steps if you need help.

One: You need a form that captures the prospect’s information and gives it to the auto-responder. Aweber has such forms available in a choice of many styles. The forms are so good that I chose to use one of theirs instead of making my own. Aweber supplies a code that points to that form.

Sign up for Aweber at: [aweber.com](http://aweber.com).

[You also need a host, but I will go into that later. I won’t leave you in the dark.]

To use the code, move the cursor in your webpage program to where you want to place the form in the design part of your webpage. Switch over to the code mode in your webpage program and insert the code. (Control c will copy it from Aweber; control v will paste it into your webpage.)

Make sure that you copy the whole code. If you only copy and paste part of the code, it won’t work.

Be sure to paste the code into the code mode of your webpage creator program or it won't work. It will only appear as some funny looking lettering on your webpage.

If you want, you can create your own opt-in form and Aweber will supply you with the code that captures the email address.

What is important to know is that it is simple and easy to create an opt-in form and that is the only difference between a sales page and an opt-in page. Moreover, you must do so if you are to succeed on the internet.

Two: You need to have a thank you page which thanks the people and tells them to check their email for a confirmation email.

Aweber will also supply you with this. You can create your own thank you page like I did and give the URL of your thank you page to Aweber so that they can send people to the thank you page after they have signed up.

(The URL is the domain name that you see at the top of every browser. If you have created your own thank you page; upload it to your host; go to your thank you page on your browser and copy the URL and paste it where Aweber tells you so that they can send people to it.)

**IMPORTANT:** Giving Aweber the URL of the webpage on your computer doesn't do anyone any good. The URL must be to the webpage that is hosted by your host.

Your browser has access to the webpages that you have created on your computer. However, no other computer has access to those webpages. The only webpages that they have access to are ones that are hosted on 'hosting' sites.

Your thank you page must be uploaded to a webhost to be accessed by other people.

[This brings us again to the topic of a web host. I will go into this later if you are in the dark about this.]

Three: You need an actual list of emails to send out. You have a way to capture people's email addresses and a way to send them emails on a regular basis. Now you need to send them those emails on a regular basis.

This too is easy to do.

Remember what I said:

Just keep thinking: **“I will become successful at internet marketing because I am focused on getting and satisfying my customers.”**

I will explain to why and how it will be easy for you to create an email list to send out, but let me first emphasize that it is absolutely essential that you find a way to reach out to your customers on a regular basis. This is how you will build trust and loyalty. In effect, you will be building a customer base of loyal customers eager to buy from you.

Creating content for a list of emails can be scary, but I will show you how **it can be done for you for free**. Free is a very good price.

Keep in mind that you need to have such a list to succeed in your business. It can be time consuming to create your own, and it might not be of sufficiently good quality.

You need a way to jumpstart your customer list right now and this is the way.

You already have such a list that is ready for you to use.



[Good Guy Reports](#) has lots of top quality eBooks that you can send out on a regular basis. These eBooks will grab people's attention and keep them coming back for more.

You can distribute the same top quality eBooks and have these people as your loyal customers.

What is even better is that [Good Guy Reports](#) has already set up the method whereby you can do this and is making it available to you for FREE.

You read that right. [Good Guy Reports](#) will let you use their method for FREE. Free is a very good price.

Here is how it works: This is how [Good Guy Reports](#) gets its traffic and how you can too.

[Good Guy Reports](#) uses this eBook to get people acquainted with the quality of their eBooks. You already have it so you can use it if you like.

[Good Guy Reports](#) Uses [aweber.com](#) to send out its emails that contain links to its FREE PDF eBooks. It uses [ipage.com](#) as its Web Host to host its webpages. You can use the same people to provide your auto-responding service, and to host your webpages or you can choose someone else.

[Aweber.com](#) sends out a 'thank you' email as its first email to your subscriber. You can use the same 'thank you' email as your first email and make whatever changes in the email that you choose to make.

Each week [Aweber.com](http://Aweber.com) sends you a follow up email from [Good Guy Reports](#) with a download link to its next quality free eBook. You can copy and paste everything from your email below your name where it says Hi [your name] and including the link to the quality FREE eBook and above it to your follow up email.

**This is important!!** [Aweber.com](http://Aweber.com) provides the name of the people that you are sending your follow-ups to in each of its follow-up emails. You only have to copy and paste what goes below that name into the follow-up email.

[Aweber.com](http://Aweber.com) also provides an opportunity for the subscriber to unsubscribe to your emails, and other information that allows Aweber and you to comply with Federal email laws at the bottom.

It has provided this information in your follow-up emails from [Good Guy Reports](#) and will do so with your follow-ups.

You can use the space after the link to download the PDF eBook, to relate to your people, mention your own site and promote your own products. You can do this in follow-up after follow-up, after follow-up.

**What makes this neat is that you can use the space to promote other products that you have created or affiliate products after people have bought your main product. Your people will remain your loyal customers even after they have bought your product. They will remain your loyal customers even if they did not buy your main product.**

**This is because they are still part of your list whether they buy or not.**

That is all there is too it. You are done. You now have a way to build your list of loyal customers that will buy from you.

[Good Guy Reports](#) will soon have a package available so that you can set up a full 13 weeks with Aweber or whichever auto-responder that you choose at one sitting. So keep in touch with them.

You can do so by subscribing to their quality Free eBooks or going to their home site at [www.goodguyreports.com](http://www.goodguyreports.com).

Why is [Good Guy Reports](#) Doing this? It is all in the motto: “Created just for you so that you can succeed.” [Good Guy Reports](#) receives some money from advertisements so it doesn’t have to take money from you. It can remain true to its cause of helping the little guy succeed and still stay above water financially.

By the Way, don’t be afraid to check out some of the advertisements in the eBooks that [Good Guy Reports](#) has made available in its FREE quality reports. They help [Good Guy Reports](#) pay the bills, and they have been selected for their value.

## **Two:**            **You need a hosting service.**

(I told you that I would not leave you in the dark.)

You need to find a good hosting service to host your opt-in pages; and if you want to promote your own products, you need to have sales pages. Most expert marketers also have their own home page that represents their business.

[Do You Need a Powerful Way to Grab Visitors? Click Here.](#)

There are many good ones on the internet. I use Ipage. They offer a lot of help and many services connected with hosting. This includes ways to create webpages at their own site so that you

don't have to have a web design program to create a good looking site.

You can learn how to use these services even if you don't know how to use the fancy web design programs such as Dreamweaver™.

Also Ipage allows you to host as many sites as you want to at one low price. This can mean a great savings to you if you want to create many websites.

Ipage usually has a special offer for a new customer. Check them out at [ipage.com](http://ipage.com).

### **Three:**      **You need good, quality products.**

If you already have a product that you have created, that is good. Don't be satisfied with just one product though. If you have a customer list, you can keep offering your customers products even after they have bought the first one.

Clickbank and JVzoo offer opportunities to promote thousands of affiliate products. These products may not be your own but they offer you a chance to make extra money while you are developing new products of your own.

[Do You Want Google to Notice Your Backlinks? Click Here.](#)

I may be coming out later with a report that covers both items

**Two** and **Three** in greater depth in a future report so



subscribe to my list of success reports to get that report and other top quality, informative reports.

You can get more information here:

There are still other things that you must learn as you pursue your dream:

You will want to improve your headlines so that they grab the attention of your readers before they bounce away.

You will want to improve your landing pages in order to convert more prospects into subscribers and buyers.

You will want to know how to create lead magnets that draw people into your sales pages.

[Are You Having Trouble Setting Up a Money Making System? Check this Out Here.](#)

There is more to learn on your highway towards success, but the main keys to your success are in this report that you possess and are reading right now. Do what is in this report and you will be on the way toward success in internet marketing.

Then sign up for my success report list so that you can get more reports like this to help you succeed in internet marketing.

It is a jungle out there. You need all of the help that you can get in order to get to the top.

That is why these success reports were developed – to help you succeed in internet marketing.

Click here to get all of your success reports sent to you over the next few weeks.

## Other top quality reports that you can get:

Coming Soon: My latest list of over 200 Google Ranking factors

Coming Soon: Google's 9 major ranking signals:

How to Make Headlines

How to Make Landing pages

How to Make Lead magnets

How to Convert Sales

Keeping customers

How to Get Backlinks

How to Build Your List

Lots more

These and a lot of other valuable reports can be found at the success reports site; Click here to learn more.

As you apply what you learn from each report, your sales should improve

## Other products that can help you:

Getting Traffic: [This is a Crazy New Way to Get the Traffic That You Couldn't Get Before; AND It Works!!](#)

Learn how to get the products to sell: [Is This Valuable or What? Listen to the Whole Video to Find Out. Click Here.](#)

Getting free traffic: [How to Get Tons of Free Traffic to Your Site Check It Out Here.](#)

## More products that can help you:

Getting Traffic: [Find Out How To Get 5,000 Clicks to Your Page Today. Click Here!](#)

Getting Traffic: [This Is How to Get 4,000 Clicks. Cick Here!](#)

Aweber: [aweber.com](http://aweber.com)

Ipage: [ipage.com](http://ipage.com)

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